

# AUSSEN WIRTSCHAFT CONFERENCE

## INTERNATIONAL MACHINERY FORUM 2022

Wednesday, 16. November 2022 – Thursday, 17. November 2022

### PROGRAM

Participation: on-site or virtual

Last update: 31. August 2022 | Subject to changes

Location: Austrian Federal Economic Chamber, Vienna, Wiedner Hauptstrasse 63

Language: English

### WEDNESDAY, 16. NOVEMBER 2022

Julius Raab Saal  
Live-Stream Stage 1

---

**9.30 – 10.00**

#### REGISTRATION

---

**10.00 – 10.15**

#### WELCOME REMARKS

A welcome from the hosts of the event, highlighting the international role of the Austrian Industry.

- Philipp Gady | Vice President of the Austrian Federal Economic Chamber
- Martin Kocher | Federal Minister of the Federal Ministry for Labour and Economy
- Michael Otter | General Deputy of Advantage Austria

---

**10.15 – 10.25**

#### WINDOWS TO THE WORLD OF INDUSTRIAL GROWTH MARKETS

Insights on market challenges and opportunities from our offices in some highlight markets across the globes.

- AC Mailand
  - AC Tokio
  - AC New Delhi
- 

Collaborative partners



**10.25 – 11.10**

**KEYNOTE PANEL**

Can sustainability and digitalization still be on top of the priority list? What trends should not be missed and what opportunities and challenges can the sector anticipate?

- Sabine Herlitschka | CEO | Infineon (tbc)
- Javier Grávalos | Expert digital metal engineering | RMIT
- Rafaela Artner | Executive Account Lead | Google Cloud (tbc)

**11.10 – 11.30**

**COFFEE BREAK**

**11.30 – 13.30**

**PARALLEL SESSIONS**

<b>INDUSTRY</b>	<b>SOURCING</b>
hosted by Clusterpartner Julius Raab Saal Live-Stream Stage 1	hosted by Stefan Lenglinger Rudolf Sallinger Saal Live-Stream Stage 2
11.30 – 12.10 <b>Data &amp; Connectivity – how safe are industrial data?</b> Company Presentations and Panel discussions on current hot topics Hosted by: Roland Sommer - Plattform Industrie 4.0 - Manuel Kramer   Factory Integration Expert   Flex - Eva Schönleitner   CEO   Crate.io - Thomas Plank   CEO   Tributech - Thomas Doms   Security & AI Expert   TÜV Austria	11.30 – 12.10 <b>How to do international sourcing</b> Company Presentations and Q&A or Panel discussions on current hot topics - Helmut Weinwurm, Managing Director BOSCH AG (tbc) - Dr. Florian Seidl, CEO Keller & Kalmbach (tbc) - Mag. Bettina Lindner-Mraz, CEO Global Sourcing Service
12.10 – 12.50 <b>Smart Decisions – Can Automation and the search for qualified workers go hand in hand?</b> Company Presentations and Panel discussions on current hot topics Hosted by: Michael Zwantschko - Silicon Alps - Gerald Hofer   CEO   KNAPP AG (tbc) - Univ.-Doz. DI Dr. Michael Hofbauer   Director Institute ROBOTICS   Joanneum Research - Mag. Maximilian Buchleiter   Internationale Fachkräfte Offensive WKO	12.10 – 12.50 <b>Sustainable Sourcing – How will the Supply Chain Act affect sourcing?</b> Company Presentations and Panel discussions on current hot topics - Dr. Monika Köppl-Turyna, Direktorin Eco Austria, Institut für Wirtschaftsforschung

Collaborative partners



<p>12.50 – 13.30 <b>Green Production &amp; Circular Economy</b> Company Presentations and Panel discussions Hosted by: Bernhard Puttinger - Green Tech cluster</p> <ul style="list-style-type: none"> <li>- Raphaela Egger   Co-founderin   Plasticpreneurs</li> <li>- Ewald Konrad   CEO   KOMPTECH (tbc)</li> <li>- Margit Kapfer   Decarbonisation Manager   denkstatt (tbc)</li> </ul>	<p>12.50 – 13.30 <b>Efficient supply chain – Opportunities for optimization through big data &amp; automation</b> Company Presentations and Q&amp;A or Panel discussions on current hot topics</p> <ul style="list-style-type: none"> <li>- Andreas Gerstenmayer, CEO AT&amp;S (tbc)</li> <li>- Dr. Sebastian Kummer, Head of Institute for Transport and Logistics Management, WU Wien</li> </ul>
--	--

**13.30 – 14.00 LUNCH BREAK**

**14.00 – 17.00 ONSITE & ONLINE B2B TALKS**

Use the onsite networking space or reach out via our B2B Plattform to acquire knowledge, business or research partners.

<b>14.00 – 18.00</b>	<p><b>FUTURE LAB – DIGITAL (METAL) ENGINEERING/ MANUFACTURING</b> Innolab – Room C1.6, hosted by AW Innovation and RMIT Interactive Workshop with the goal to derive a sector-relevant vision and generate a participant-oriented outcome.</p>
<b>15.00 – 17.00</b>	<p><b>WORKSHOP INFINEON</b> Oktagon – Room 1 Sharing of practical experiences in the domain of environmental protection, recycling of supplies, and operation of facilities. Topic is still subject to change, but eg.:</p> <ul style="list-style-type: none"> <li>– Impact through reducing IFAT's own CO2 footprint and management of critical materials</li> <li>– Recycling technology of the hydrogen used in the semiconductor processing</li> </ul>
<b>15.00 – 17.00</b>	<p><b>WORKSHOP FH JOANNEUM</b> Okatgon – Room 2 Workshop oriented towards sourcing and circular economy topics.</p>

**17.00 – 19.00 NETWORKING AND FLYING BUFFET**

Conclusion of the conference (only for on-site participators)

Collaborative partners



**THURSDAY, 17. NOVEMBER 2022**

---

**8.00 – 14.30**

**HALF DAY EXCURSION**

Visit innovative projects / only on-site participation

- **TOUR 1 – Experience the future now @ Siemens City**  
(08:00 – 13:45)
    - DigiLab
    - Walk through the production
  - **TOUR 2 – Mischek (tbc)**  
(08:00 – 14:30)
    - tba
- 

**8.00 – 18.00**

**VIRTUAL EXHIBITION**

Online Exhibition by Austrian companies

---

**8.00 – 18.00**

**ONLINE B2B MEETINGS**

B2B meetings – prebooked meetings

---

Collaborative partners

